



Business Opportunity Expo

July 12th - 13th | Virtual Event

The 2021 Business Opportunity Expo is focused on the economic empowerment of minority business enterprises. Corporate buyers, government agencies, minority business enterprises, and key stakeholders converge for this education, networking, and business development event. There are a number of ways to promote your supplier diversity program or your products and services by sponsoring the BOE.

SPONSORSHIP OPPORTUNITIES

Premier Sponsor - \$15,000 Corporate / \$7,500 MBE

- Designation as a Premier Sponsor of the 2021 Virtual BOE
- Sixteen (16) Individual Expo Registrations
- Booth at Virtual Expo
- Prominent Speaking Opportunity at Virtual BOE
- Company logo on the 2021 Virtual BOE website
- Company logo on all digital materials throughout the conference
- Company recognized as a Premier Sponsor in the Digital Program Book
- Two-page centerfold advertisement in Digital Program Book
- Prominent Logo Placement on Virtual BOE Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag
- Prominent Placement on Virtual Expo floor

Platinum Sponsor - \$10,000 Corporate / \$5,000 MBE

- Designation as a Platinum Sponsor of the 2021 Virtual BOE
- Sixteen (16) Individual Expo Registrations
- Booth at Virtual Expo
- Prominent Speaking Opportunity at Virtual BOE
- Company logo on the 2021 Virtual BOE website
- Company logo on all digital materials throughout the conference
- Company recognized as a Platinum Sponsor in the Digital Program Book
- Full page advertisement in Digital Program Book
- Prominent Logo Placement on BOE Virtual Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag
- Prominent Placement on Virtual Expo floor

Presenting Sponsor - \$7,500 Corporate / \$3,750 MBE

- Designation as a Presenting Sponsor of the 2021 Virtual BOE
- Eight (8) Individual Expo Registrations
- Single Booth at Virtual Expo
- Company logo on the 2021 Virtual BOE website
- Company logo on all digital materials throughout the conference
- Company recognized as a Presenting Sponsor in the Digital Program Book
- Full page advertisement in Digital Program Book
- Prominent Logo Placement on Virtual BOE Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag

Gold Sponsor - \$5,500 Corporate / \$2,750 MBE

- Designation as a Gold Sponsor of the 2021 Virtual BOE
- Four (4) Individual Expo Registrations
- Booth at Virtual Expo
- Company logo on the 2021 Virtual BOE website
- Company logo on all digital materials throughout the conference
- Company recognized as a Gold Sponsor in the Digital Program Book
- Half-page advertisement in Digital Program Book
- Logo Placement on Virtual BOE Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag

Silver Sponsor - \$3,000 Corporate / \$1,500 MBE

- Designation as a Silver Sponsor of the 2020 Virtual BOE
- Four (4) Individual Expo Registrations
- Booth at Virtual Expo
- Company logo on the 2020 Virtual BOE website
- Company logo on all digital materials throughout the conference
- Company recognized as a Silver Sponsor in the Digital Program Book
- Half-page advertisement in Digital Program Book
- Logo Placement on Virtual BOE Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag

Bronze Sponsor - \$750 (MBE Only)

- Designation as a Bronze Sponsor of the 2021 Virtual BOE
- Four (4) Individual Expo Registrations
- Booth at Virtual Expo
- Company logo on all digital materials throughout the conference
- Company recognized as a Bronze Sponsor in the Digital Program Book
- Logo Placement on Virtual BOE Platform
- Promotional/Marketing Materials distributed in Virtual BOE registration bag

REGISTRATION OPPORTUNITIES

MBE Registration	Early Bird Registration by June 15, 2021	Regular Registration After June 15, 2021
• One Day Registration	\$75	\$125
• Two Day Registration	\$150	\$200
• Two Day Registration w/ Virtual Expo Booth	\$350	\$400

Corporate Registration	Early Bird Registration by June 15, 2020	Regular Registration After June 15, 2020
• One Day Registration	\$150	\$200
• Two Day Registration	\$300	\$350
• Two Day Registration w/ Virtual Expo Booth	\$500	\$550

Non-Member Registration	Regular Registration
• One Day Registration	\$250
• Two Day Registration	\$450
• Two Day Registration w/ Virtual Expo Booth	\$650

Digital 2021 Business Opportunity Expo Official Program Book



Promote your supplier diversity program or your products & services with an ad in the **Digital 2021 Business Opportunity Expo Program Book**.

For more information, contact OMSDC Director of Marketing & Public Relations Aaron Powell Jr. at apowell@ohiomsdc.org or (614) 225-6959.

Advertisement Specifications

FULL PAGE AD - \$400 **HALF PAGE AD - \$200**

• 8.5"(w) x 11"(h)

• 8.5"(w) x 5.5" (h)

Ad Submission Guidelines

- Please submit ready artwork by **July 2, 2021**
- 300 dpi .jpg or .pdf, high resolution logos or outlined .eps files.
- Ads can be emailed to marketing@ohiomsdc.org.
- If ad is too large to send via e-mail, e-mail apowell@ohiomsdc.org.