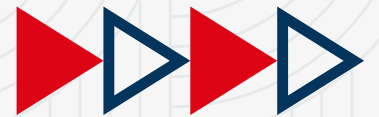




# 2024 MEMBERSHIP BUNDLES





# 2024 OMSDC MEMBERSHIP



## Providing the access & connections to enhance supply chains & grow minority businesses.

Thank you for your interest in the sponsorship opportunities available to OMSDC Corporate Members. Your continued support of the Council helps OMSDC fulfill its mission of creating access to business connections that count.

Becoming an Annual Sponsor through our **2024 Annual Membership Bundles** packages immediately enhances the recognition your company receives, strengthens your visible presence through multiple avenues and provides a unique way to support the Council.

In this booklet you will find a range of sponsorship levels built to fit your organization's budget and meet your strategic goals. Each of our Membership Bundles benefit you in a variety of ways. Included in all packages are:

- **Distinction as Business Community Leader**
  - OMSDC Membership
  - Recognition on OMSDC website
  - Recognition in OMSDC Annual Report
  - Highlights in OMSDC newsletter & social media
- **Participation in OMSDC Signature Events**
  - Annual Meeting
  - Business Opportunity Expo
  - Supplier Diversity Exchange
  - Annual Awards Gala

For over 50 years, OMSDC has delivered the **Gold Standard** minority business certification that Corporate America values. Through our initiatives, we provide the access and connections to enhance supply chains & grow minority businesses. OMSDC's targeted development tracks for MBEs help to bridge opportunities with innovative solutions. Your support through our 2024 Membership Bundles increases your organization's visibility as an advocate of supplier diversity.

Sponsor Level	CHAMPION	EMPOWERMENT	ADVANCEMENT	INVESTMENT	ADVOCATE
Cost	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
Discount Savings	\$10,300	\$5,200	\$5,200	\$3,200	\$2,600

### OMSDC Membership

Membership	✓	✓	✓	✓	✓
------------	---	---	---	---	---

### Annual Meeting

Sponsor Designation	2x Event	2x Event	Event	Event	Event
Company logo on website, digital & printed materials	✓	✓	✓	✓	✓
Company recognized as Event Sponsor on Table Signage	Two Signs	Two Signs	One Sign	One Sign	One Sign

### Business Opportunity Expo

Full Expo Passes (Golf Classic, Dinner & Reception, Training & Development & Procurement Fair)	6	8	4	2	2
One-Day Expo Passes (Training & Development; Procurement Fair)				2	
Speaking Opportunity	✓	✓			
Prominent Placement at Procurement Fair	✓	✓			
Branding on website and digital presentations	✓	✓	✓		
Booth at Procurement Fair	✓	✓	✓	✓	✓
Company recognized as sponsor in Program Book	✓	✓	✓	✓	✓
Promotional/Marketing materials included in Registration Bag	✓	✓	✓	✓	✓
Sponsor Designation	Gold	Title	Silver	Bronze	Bronze
Program Book Ad	Full Page Ad	Two-Page Center	Full Page Ad	Full Page Ad	Full Page Ad

### Supplier Diversity Exchange

SDX Registration Admissions	6	4	6	4	2
Sponsor Designation	Diversity		Title	Diversity	
Speaking Opportunity			✓		
Recognition during SDX Program			✓		
Recognition during Power Lunch			✓		
Power Lunch Campaign Feature			✓		
Company Logo on Program Cover			✓		
Company Logo inside Program	✓		✓	✓	
Company Logo on SDX Website			✓		
Company Name on SDX Website	✓			✓	
Reserved Table at Power Lunch	✓		✓	✓	

### Annual Awards Gala

Registrations	20	12	4	4	2
Sponsor Designation	Title	Awards	Reception	Reception	Reception
Prominent Speaking Opportunity	✓	✓			
Specialty Recognition	Logo on Cover of Program Book	Branding on Nominees Page in Program Book			
Social Media Acknowledgement	✓	✓	✓	✓	
Who's Coming' Spotlight	✓	✓	✓	✓	
Program Book Ad	Two-Page Center	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad
Recognized during Gala Program	✓	✓	✓	✓	✓
Acknowledgment in Program Book	✓	✓	✓	✓	✓
Acknowledgment on Screen at Gala	✓	✓	✓	✓	✓
Logo on website/digital presentation	✓	✓	✓	✓	✓

### Additional Recognition

Logo on OMSDC Home Page	✓	✓	✓		
2024 Bi-Weekly Newsletter Sponsor	✓	✓	✓		
2024 Annual Report Listing	✓	✓	✓	✓	✓
Logo on OMSDC Sponsor Page	✓	✓	✓	✓	✓



# DELIVERING BETTER BUSINESS RESULTS THROUGH INCLUSION AND INNOVATION



@OhioMSDC



@OhioMSDC



@OhioMSDC



/in/ohio-msdc

## #OhioMakesItHappen

