



# 2024-2025 MBE SPONSORSHIP BUNDLES







# 2024 - 2025 OMSDC MBE SPONSORSHIP



## Providing the access & connections to enhance supply chains & grow minority businesses.

Thank you for your interest in the sponsorship opportunities available to OMSDC MBE Members. Your continued support of the Council helps OMSDC fulfill its mission of creating access to business connections that count.

Becoming an Annual Sponsor through our **2024 - 2025 MBE Sponsor Bundles** packages immediately enhances the recognition your company receives, strengthens your visible presence through multiple avenues and provides a unique way to support the Council.

In this booklet you will find a range of sponsorship levels built to fit your organization's budget and meet your strategic goals. Each of our Membership Bundles benefit you in a variety of ways. Depending on your level of support, the 2024 - 2025 packages include:

- **Distinction as Business Community Leader**
  - Recognition during MBE2MBE Mixers
  - Recognition on OMSDC website
  - Recognition in OMSDC Annual Report
  - Highlights in OMSDC newsletter & social media
- **Participation in OMSDC Signature Events**
  - Annual Meeting
  - Business Opportunity Expo
  - Supplier Diversity Exchange
  - Annual Awards Gala

For over 50 years, OMSDC has delivered the **Gold Standard** minority business certification that Corporate America values. Through our initiatives, we provide the access and connections to enhance supply chains & grow minority businesses. OMSDC's targeted development tracks for MBEs help to bridge opportunities with innovative solutions. Your support through our MBE Sponsor Bundles increases your organization's visibility as an advocate of supplier diversity.

# 2024 - 2025 MBE SPONSOR BUNDLES

Sponsor Level	Influencer	Innovator	Trendsetter	Mogul	Vanguard
Cost	\$1,500	\$3,000	\$5,000	\$7,500	\$10,000
Value	\$1,700	\$3,400	\$5,600	\$8,600	\$13,100

## Annual Meeting

Sponsor Designation	Logo	Logo	Event + Logo	Event + Logo	2 Event + Logo
Company name on digital & printed materials	✓	✓	✓	✓	✓
Company recognized as Event Sponsor on Table Signage			One Sign	One Sign	Two Signs

## Trailblazer

Registration Admissions	2	2	2	2	2
Marketing Material Placement	✓	✓	✓	✓	✓
Full Page AD					✓

## Business Opportunity Expo

Full Expo Passes (BOE Golf Classic, Networking Dinner & Reception, Training & Development and Procurement Fair Admission)		2	2	4	4
Deluxe Expo Passes (Networking Dinner & Reception; Training & Development; Procurement Fair Admission)			2		
One-Day Expo Passes (Training & Development; Procurement Fair Admission)	2				
Booth at Procurement Fair			✓	✓	✓
Company recognized as sponsor in Program Book			✓	✓	✓
Promotional/Marketing materials included in Registration Bag			✓	✓	✓
Sponsor Designation			Bronze	Bronze	Bronze
Program Book Ad			Full Page Ad	Full Page Ad	Full Page Ad

## Supplier Diversity Exchange

SDX Registration Admissions	2	2	2	5	5
Sponsor Designation				Diversity	Diversity
Recognition during SDX Program				✓	✓
Recognition during Power Lunch				✓	✓
Company Logo inside Program				✓	✓
Reserved table during Power Lunch				✓	✓
Company Name on SDX Website				✓	✓

## Annual Awards Gala

Registrations	2	2	2	2	5
Sponsor Designation		Market	Market	Market	Reception
Who's Coming' Spotlight		✓	✓	✓	✓
Program Book Ad		Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad
Company logo on Screen at Gala		✓	✓	✓	✓
Acknowledgment in Program Book		✓	✓	✓	✓
Full Page Ad		✓	✓	✓	✓
Acknowledgment on Screen at Gala		✓	✓	✓	✓

## Additional Recognition

Logo on OMSDC Home Page					✓
2024 Bi-Weekly Newsletter Sponsor (logo on newsletter)				✓	✓
2024 Annual Report Listing			✓	✓	✓
Logo on OMSDC Sponsor Page			✓	✓	✓



# MBE Trailblazer Awards

APRIL, 2025

Join us for an inspiring and empowering evening at our "MBE Trailblazer Awards," where we honor MBE Trailblazers who have built their own success while actively working to create opportunities for other MBEs. This event is dedicated to celebrating and highlighting the achievements of businesses from diverse MBE backgrounds that have made significant contributions to supporting the OMSDC MBE Community. It promises to be a night to remember as we celebrate history and pave the way for future trailblazers.





# MBE TRAILBLAZER SPONSORSHIP

## **Prestige Sponsor - \$5,000**

- Designation as Prestige Sponsor of the 2025 Trailblazer Awards
- Six (6) Tickets to the Trailblazer Awards
- Company logo on the Trailblazer Awards website
- Social media acknowledgement
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as Prestige Sponsor in the Program Book
- Full page advertisement in Program Book

## **New Horizon Sponsor - \$3,000**

- Designation as New Horizon of the 2025 Trailblazer Awards
- Four (4) Tickets to the Trailblazer Awards
- Company logo on the Trailblazer Awards website
- Social media acknowledgement
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as New Horizon Sponsor in the Program Book
- Half page advertisement in Program Book

## **Awards Sponsor - \$1,000**

- Designation as Awards Sponsor of the 2025 Trailblazer Awards
- Two (2) Tickets to Trailblazer Awards
- Company logo on the Trailblazer website
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as Reception Sponsor in the Program Book
- Quarter page advertisement in Program Book

## **Industry Sponsor - \$500**

- Designation as Industry Sponsor of the 2025 Trailblazer Awards
- One (1) Ticket to the Trailblazer Awards
- Spotlight feature on social media- Sponsor Video
- Company logo on screen at Trailblazer Awards
- Company recognized as Industry Sponsor in the Program Book

# MBE TRAILBLAZER SPONSORSHIP

## 2024 TRAILBLAZER TABLE

**8 tickets to 2025 Trailblazer Awards**

Table \$625

## EARLY BIRD SINGLE TICKETS

**Save \$25 on Single Admission**

**Early Bird Sales End April 5**

Early Bird	\$75
Regular Admission	\$100

## 2025 TRAILBLAZER PROGRAM BOOK ADVERTISING

Promote your company, products & services with an ad in the 2025 Trailblazer Awards. Program Book will be digital.

### Advertisement Specifications

FULL PAGE AD - \$400

- 8.5"(w) x11"(h)

### Ad Submission Guidelines

- Please submit print-ready artwork by April 19, 2025
- 300 dpi jpg, png, pdf, or outlined eps files.
- Ads can be emailed to [sbenn@ohiomsc.org](mailto:sbenn@ohiomsc.org)



# DELIVERING BETTER BUSINESS RESULTS THROUGH INCLUSION AND INNOVATION ▶▶▶▶

Questions about membership?

## ERIC WESTLEY

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## #OhioMakesItHappen



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