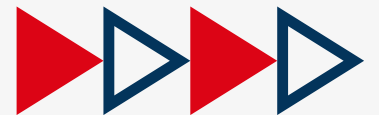




**MSDC**  
Ohio Minority Supplier  
Development Council



# 2025 MEMBERSHIP BUNDLES





# 2025 OMSDC MEMBERSHIP



## Providing access and connections to enhance supply chains and grow minority businesses.

Thank you for your interest in the sponsorship opportunities available to OMSDC Corporate Members. Your continued support of the Council helps OMSDC fulfill its mission of creating access to business connections that count.

Becoming an Annual Sponsor through our **2025 Annual Membership Bundles** packages immediately enhances the recognition your company receives, strengthens your visible presence through multiple avenues and provides a unique way to support the Council.

In this booklet you will find sponsorship levels built to fit your organization's budget and meet your strategic goals. Each Membership Bundle benefit you in a variety of ways. Included in all packages are:

- **Distinction as Business Community Leader**
  - OMSDC Membership
  - Recognition on OMSDC website
  - Recognition in OMSDC Annual Report
  - Highlights in OMSDC newsletter & social media
- **Participation in OMSDC Signature Events**
  - Annual Meeting
  - ConnectingOHIO (Business Opportunity Expo & Supplier Diversity Exchange)
  - Sponsor Reception **NEW**
  - Annual Awards Gala

For over 50 years, OMSDC has delivered the **Gold Standard** minority business certification that Corporate America values. Through our initiatives, we provide the access and connections to enhance supply chains & grow minority businesses. OMSDC's targeted development tracks for MBEs help to bridge opportunities with innovative solutions. Your support through our 2025 Membership Bundles increases your organization's visibility as an advocate of supplier diversity.

Sponsor Level	CHAMPION	EMPOWERMENT	ADVANCEMENT	INVESTMENT	ADVOCATE
Cost	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
Discount Savings	\$10,300	\$5,200	\$5,200	\$3,200	\$2,600

### OMSDC Membership

Membership	✓	✓	✓	✓	✓
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### Annual Meeting

Sponsor Designation	Event	Event	Event	Event	Event
Company Logo on website, digital, & printed material*				✓	
Recognition during President's Address	✓	✓	✓	✓	✓
Company recognized as Event Sponsor on Table Signage	Two Signs	Two Signs	One Sign	One Sign	One Sign

### ConnectingOHIO (Business Opportunity Expo/Supplier Diversity Exchange)

Sponsor Designation	Title	Gold	Title	Silver	Bronze
Full Expo Passes (Golf Classic; Welcome Reception & Dinner; Two-Day Expo Passes which includes Training & Development and Procurement Fair Admission)	4	4	4	2	1
Deluxe Expo Welcome Reception & Dinner; Two-Day Expo Passes which includes Training & Development and Procurement Fair Admission)					1
Sponsor Reception <b>NEW</b>	4	4	4	2	2
Two-Day Expo Passes (Training & Development; Procurement Fair Admission)			2	1	
Speaking Opportunity	✓	✓	✓		
Prominent Placement at Procurement Fair	✓	✓			
Company Logo on website and digital presentations	✓	✓	✓		
Company Name on website	✓			✓	
Booth at Procurement Fair	✓	✓	✓	✓	✓
Company recognized as sponsor in Program Book	✓	✓	✓	✓	✓
Company Logo on Program Cover			✓		
Company Logo inside Program	✓		✓	✓	
Promotional/Marketing materials included in Registration Bag	✓	✓	✓	✓	✓
Recognition during ConnectingOHIO Program	✓		✓		
Marketing & Promotion During Networking Lunch	✓		✓		
Program Book Ad*	Two-Page Ad on Page 2 & 3	Full Page Ad	Premium Two-Page Ad	Full Page Ad	Full Page Ad

Sponsor Level	CHAMPION	EMPOWERMENT	ADVANCEMENT	INVESTMENT	ADVOCATE
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### Annual Awards Gala

Sponsor Designation	Title	Awards	Reception	Reception	Reception
Registrations	20	12	4	4	2
Prominent Speaking Opportunity	✓	✓			
Specialty Recognition	Logo on Cover of Program Book	Branding on Nominees Page in Program Book			
Social Media Acknowledgement	✓	✓	✓	✓	
'Who's Coming' Spotlight	✓	✓	✓	✓	
Program Book Ad**	Two-Page Center	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad
Recognized during Gala Program	✓	✓	✓	✓	✓
Acknowledgment in Program Book	✓	✓	✓	✓	✓
Acknowledgment on Screen at Gala	✓	✓	✓	✓	✓
Logo on website/digital presentation	✓	✓	✓	✓	✓

### Additional Recognition

Logo on OMSDC Home Page	✓	✓	✓		
2025 Monthly Newsletter Sponsor	✓	✓	✓		
2025 Annual Report Listing	✓	✓	✓	✓	✓
Logo on OMSDC Sponsor Page	✓	✓	✓	✓	✓

\* Digital Event Program

\*\* Printed & Digital Event Program





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# DELIVERING BETTER BUSINESS RESULTS THROUGH INCLUSION AND INNOVATION



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## #OhioMakesItHappen

