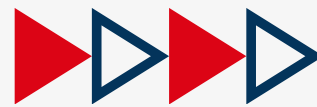




MSDC
Ohio Minority Supplier
Development Council



2025 ▶▶▶▶
MBE
SPONSORSHIP
BUNDLES





BENEFITS OF MBE SPONSORSHIP



Providing access and connections to enhance supply chains and grow minority businesses.

Thank you for your interest in the sponsorship opportunities available to OMSDC Certified MBEs. Your continued support of the Council helps OMSDC fulfill its mission of creating access to business connections that count.

Becoming an Annual Sponsor through our **2025 MBE Sponsor Bundles** packages immediately enhances the recognition your company receives, strengthens your visible presence through multiple avenues and provides a unique way to support the Council.

In this booklet you will find a range of sponsorship levels built to fit your organization's budget and meet your strategic goals. Each of our Membership Bundles benefit you in a variety of ways. Depending on your level of support, the 2025 packages include:

- **Distinction as Business Community Leader**
 - Recognition during MBE2MBE Mixers
 - Recognition on OMSDC website
 - Recognition in OMSDC Annual Report
 - Highlights in OMSDC newsletter & social media
- **Participation in OMSDC Signature Events**
 - Annual Meeting
 - ConnectingOHIO (Business Opportunity Expo & Supplier Diversity Exchange)
 - Annual Awards Gala

For over 50 years, OMSDC has delivered the **Gold Standard** minority business certification that Corporate America values. Through our initiatives, we provide the access and connections to enhance supply chains & grow minority businesses. OMSDC's targeted development tracks for MBEs help to bridge opportunities with innovative solutions. Your support through our MBE Sponsor Bundles increases your organization's visibility as an advocate of supplier diversity.

2025 MBE SPONSOR BUNDLES

Sponsor Level	Vanguard	Trendsetter	Innovator	Influencer
Cost	\$10,000	\$5,000	\$3,000	\$1,500
Value	\$13,100	\$5,600	\$3,400	\$1,700

Annual Meeting

Sponsor Designation	Event + Logo	Event + Logo	Logo	Logo
Company name on digital & printed materials*	✓	✓	✓	✓
Company recognized on Table Signage	Two Signs	One Sign		

Trailblazer

Registration Admissions	2	2	2	2
Marketing Material Placement	✓	✓	✓	✓
Full Page Ad	✓			

ConnectingOHIO (Business Opportunity Expo/Supplier Diversity Exchange)

Sponsor Designation	Bronze	Bronze		
Full Expo Passes (Golf Classic; Welcome Reception & Dinner; Two-Day Expo Passes which includes Training & Development and Procurement Fair Admission)	2	1	1	
Deluxe Expo Passes (Welcome Reception & Dinner; Two-Day Expo Passes which includes Training & Development and Procurement Fair Admission)	1	2		
Two-Day Expo Passes (Training & Development; Procurement Fair Admission)	1			1
Sponsor Reception NEW	4	3	1	
Booth at Procurement Fair	✓	✓		
Company recognized as sponsor in Program Book	✓	✓		
Promotional/Marketing materials included in Registration Bag	✓	✓		
Marketing & Promotion During Networking Lunch	✓			
Recognition during ConnectingOHIO Program	✓			
Program Book Ad*	Full Page Ad	Full Page Ad		
Company Logo inside Program	✓			
Company Name on Website	✓			

Annual Awards Gala

Sponsor Designation	Reception	Market	Market	
Registrations	5	2	2	2
Who's Coming' Spotlight	✓	✓	✓	
Program Book Ad**	Full Page Ad	Full Page Ad	Full Page Ad	
Company logo on Screen at Gala	✓	✓	✓	
Acknowledgment in Program Book	✓	✓	✓	
Acknowledgment on Screen at Gala	✓	✓	✓	

Additional Recognition

Logo on OMSDC Home Page	✓			
2025 Monthly Newsletter Sponsor (Logo on Newsletter)	✓			
2025 Annual Report Listing	✓	✓		
Logo on OMSDC Home Page	✓	✓	✓	

* Digital Event Program

** Printed & Digital Event Program

MBE Trailblazer Awards

SEPTEMBER 2025

Join us for an inspiring and empowering evening at our "MBE Trailblazer Awards," where we honor MBE Trailblazers who have built their own success while actively working to create opportunities for other MBEs. This event is dedicated to celebrating and highlighting the achievements of businesses from diverse MBE backgrounds that have made significant contributions to supporting the OMSDC MBE Community. It promises to be a time to remember as we celebrate history and pave the way for future trailblazers.



MBE TRAILBLAZER SPONSORSHIP

Prestige Sponsor - \$5,000

- Designation as Prestige Sponsor of the 2025 Trailblazer Awards
- Six (6) tickets to the Trailblazer Awards
- Company logo on the Trailblazer Awards website
- Social media acknowledgement
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as Prestige Sponsor in the program book
- Full page advertisement in program book

New Horizon Sponsor - \$3,000

- Designation as New Horizon Sponsor of the 2025 Trailblazer Awards
- Four (4) tickets to the Trailblazer Awards
- Company logo on the Trailblazer Awards website
- Social media acknowledgement
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as New Horizon Sponsor in the program book
- Half page advertisement in program book

Awards Sponsor - \$1,000

- Designation as Awards Sponsor of the 2025 Trailblazer Awards
- Two (2) tickets to Trailblazer Awards
- Company logo on the Trailblazer website
- Spotlight feature on social media- Sponsor Video
- Company logo on all digital & printed materials
- Company recognized as Reception Sponsor in the program book
- Quarter page advertisement in program book

Industry Sponsor - \$500

- Designation as Industry Sponsor of the 2025 Trailblazer Awards
- One (1) ticket to the Trailblazer Awards
- Spotlight feature on social media- Sponsor Video
- Company logo on screen at Trailblazer Awards
- Company recognized as Industry Sponsor in the program book

MBE TRAILBLAZER SPONSORSHIP

2025 TRAILBLAZER TABLE

8 tickets to 2025 Trailblazer Awards

Table	\$625
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EARLY BIRD SINGLE TICKETS

Save \$25 on Single Admission

Early Bird Sales End August 22

Early Bird	\$75
Regular Admission	\$100

2025 TRAILBLAZER PROGRAM BOOK ADVERTISING

Promote your company, products & services with an ad in the 2025 Trailblazer Awards. Program book will be digital.

Advertisement Specifications

FULL PAGE AD - \$400

- 8.5"(w) x11"(h)

Ad Submission Guidelines

- Please submit print-ready artwork by September 5, 2025
- 300 dpi jpg, png, pdf, or outlined eps files.
- Ads can be emailed to sbenne@ohiomsc.org



MSDC

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Development Council

**DELIVERING BETTER BUSINESS
RESULTS THROUGH INCLUSION
AND INNOVATION** ▶▶▶▶

#OhioMakesItHappen



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