



MSDC

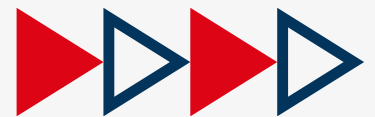
Ohio Minority Supplier
Development Council



2025

SIGNATURE EVENT

SPONSORSHIP &
REGISTRATION





2025 OMSDC SIGNATURE EVENTS



Delivering Better Business Results Through Inclusion and Innovation

Partnering with the Ohio Minority Supplier Development Council means aligning your organization with a mission that drives business growth, innovation, and inclusive economic development. As a sponsor, you'll gain exclusive access to high-impact visibility opportunities, strategic networking, and brand recognition that align with your corporate objectives—while supporting Ohio's vibrant economy through supplier diversity. For inquiries about sponsorship and registration, please contact us.



www.OhioMSDC.org

OMSDC ANNUAL MEETING

MARCH 20, 2025
TOLEDO, OH

The Annual Meeting convenes Ohio's leading voices in business and supplier diversity to unveil strategic goals and share impactful insights for the year ahead. This premier networking opportunity connects corporate partners, MBEs, and key stakeholders to foster partnerships, advance regional economic investment, and elevate supplier diversity initiatives. By sponsoring the Annual Meeting, you'll position your organization as a leader driving both innovation and economic growth.

Host Sponsor - \$5,000

- Prominent Speaking Opportunity at Annual Meeting
- Prominent Reserved seating at 2025 Annual Meeting
- Company logo on the 2025 Annual Meeting website
- Company logo on digital & printed materials
- Company recognized as Host during President's Address
- Company recognized as a Title Sponsor in printed program

Event Sponsor - \$700 Corporate | \$500 MBE

- Company name on digital & printed materials
- Company recognized as a Event Sponsor during Luncheon on Table

Registration

- Complimentary Admission (*space is limited, registration required*)



ConnectingOHIO

Business Opportunity Expo / Supplier Diversity Exchange

AUGUST 4 - 6 2025
COLUMBUS, OH

ConnectingOHIO brings together corporate buyers, government agencies, MBEs, and industry stakeholders for a transformative multi-day experience focused on economic empowerment, regional investment, and business development. This event reimagines the traditional business expo, offering unparalleled opportunities to build connections, promote your supplier diversity program, and showcase your organization's commitment to driving inclusive economic growth across Ohio. Sponsoring ConnectingOHIO ensures maximum visibility among key decision-makers while amplifying your brand's role in advancing Ohio's economic growth and investment.



ConnectingOHIO

Business Opportunity Expo / Supplier Diversity Exchange

2025 ConnectingOHIO Sponsor Packages

Title Sponsor - \$15,000

- Designation as a Title Sponsor of ConnectingOHIO 2025
- Eight (8) full expo pass registrations
- Booth at ConnectingOHIO procurement fair
- Prominent speaking opportunity
- Company logo on the ConnectingOHIO website
- Company logo on all digital & printed materials
- Company recognized as a Platinum Sponsor in the program book
- Two full page advertisements in digital program book
- Promotional/Marketing materials distributed in registration bag
- Prominent placement on expo floor

Gold Sponsor - \$8,000

- Designation as a Gold Sponsor of the ConnectingOHIO 2025
- Six (6) full expo pass registrations
- Booth at ConnectingOHIO procurement fair
- Prominent Speaking Opportunity
- Company logo on the ConnectingOHIO website
- Company logo on all digital & printed materials
- Company recognized as a Gold Sponsor in the digital program book
- Full page advertisement in digital program book
- Promotional/Marketing Materials distributed in registration bag
- Prominent placement on expo floor

Silver Sponsor - \$6,000

- Designation as a Silver Sponsor of ConnectingOHIO 2025
- Four (4) full expo pass registrations
- Booth at ConnectingOHIO procurement fair
- Company logo on the ConnectingOHIO website
- Company logo on all digital materials
- Company recognized as a Silver Sponsor in the program book
- Full page advertisement in digital program book
- Promotional/Marketing materials distributed in registration bag

ConnectingOHIO

Business Opportunity Expo / Supplier Diversity Exchange

Bronze Sponsor - \$4,000 Corporate | \$2,000 Certified MBE

- Designation as a Bronze Sponsor of ConnectingOHIO2025
- Two (2) Full Expo pass registrations
- Booth at ConnectingOHIO procurement fair
- Company recognized as a Bronze Sponsor in the program book
- Full page advertisement in digital program book
- Promotional/Marketing materials distributed in registration bag

OMSDC Sponsor Reception

Join us for the exclusive OMSDC Sponsor Reception, a premium networking and appreciation event honoring the organizations and leaders investing in our shared mission of advancing supplier diversity and regional economic growth.

This one-of-a-kind evening is designed to foster meaningful connections between Corporate Members and MBEs, creating opportunities to build impactful relationships that drive innovation and growth. Set in an inviting atmosphere with curated cocktails and delectable appetizers, the Sponsor Reception is more than a social gathering—it's a celebration of the partnerships fueling Ohio's economic transformation.

Eligibility: This exclusive event is open to Corporate Members and MBEs who have invested in OMSDC Sponsorship Bundles or ConnectingOHIO Event Sponsorships.

Title Sponsor - \$5,000

- Designation as the Title Sponsor of the OMSDC Sponsor Reception.
- Four (4) tickets to this exclusive networking event.
- Prominent branding at the reception, including logo placement on event signage and digital materials.
- Recognition in all pre-event marketing communications and materials.
- Opportunity to provide opening remarks or a brief welcome message to attendees.
- Logo featured on OMSDC's website and event page as the Title Sponsor of the reception.

ConnectingOHIO

Business Opportunity Expo / Supplier Diversity Exchange

Champion Sponsor - \$2,500

- Designation as a Champion Sponsor of the OMSDC Sponsor Reception.
- Two (2) tickets to this exclusive networking event.
- Logo placement on event signage and digital materials.
- Recognition in all pre-event marketing communications and materials.
- Logo featured on OMSDC's website and event page as a Champion Sponsor of the reception.

2025 ConnectingOHIO Registration Packages

Full Expo Pass - \$700 Corporate | \$500 Certified MBE

- Single Admission to ConnectingOHIO Golf Classic
- Single Admission to Welcome Dinner Reception & Dinner
- Single Admission to Two-Day Expo, including Training & Development & Procurement Fair

Deluxe Expo Pass - \$650 Corporate | \$450 Certified MBE

- Single Admission to Welcome Dinner Reception & Dinner
- Single Admission to Two-Day Expo, including Training & Development & Procurement Fair

Two-Day Expo Pass - \$500 Corporate | \$300 Certified MBE

- Single Admission to Two-Day Expo, including Training & Development & Procurement Fair

One-Day Expo Pass - \$350 Corporate | \$250 Certified MBE

- Single Admission to ONE DAY of the Two-Day Expo, including Training & Development & Procurement Fair



ConnectingOHIO

Business Opportunity Expo / Supplier Diversity Exchange

ConnectingOHIO A La Carte

Welcome Reception & Dinner - \$150 Corporate | \$125 Certified MBE

Golf Classic Individual - \$150 Corporate | \$125 Certified MBE

Procurement Fair Booth - \$500

- Must be purchased with Expo Pass
- Single 10' x 6' booth | Single 6' table
- Two Chairs | Sign

Booth Support - \$50

- Single Admission to Procurement Fair
- Purchased in addition to Expo Booth - cannot be purchased separately

ConnectingOHIO Program Book Advertising

Promote your company, products & services with an ad in the 2025 Digital Program Book.

Advertisement Specifications

FULL PAGE AD - \$500

- 8.5"(w) x 11"(h)

Ad Submission Guidelines

- Please submit print-ready artwork by June 26, 2025
- 300 dpi jpg, png, pdf, or outlined eps files.
- Ads can be emailed to marketing@ohiomsc.org.



ANNUAL AWARDS GALA

NOVEMBER 21, 2025
CLEVELAND, OH

The Annual Awards Gala is the pinnacle event of the year, honoring Ohio's outstanding MBEs and Corporate Members for their achievements in supplier diversity and regional economic impact. This prestigious evening highlights the transformative success of diverse business partnerships and their contributions to Ohio's growing economy. Sponsoring the Gala positions your organization as a champion of business innovation and economic investment, offering premium exposure and exclusive networking with top-tier leaders driving economic growth and equity.



ANNUAL AWARDS GALA

2025 ANNUAL AWARDS GALA SPONSOR PACKAGES

Title Sponsor - \$25,000

- Designation as Title Sponsor of the 2025 Annual Awards Gala
- Twenty (20) tickets to Gala
- Prominent speaking opportunity at Gala
- Company logo on the Gala website
- Social media acknowledgement
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as a Title Sponsor in the program book
- Two prominent full page advertisements in program book

Awards Sponsor - \$15,000

- Designation as Awards Sponsor of the 2025 Annual Awards Gala
- Twelve (12) tickets to Gala
- Prominent speaking opportunity during Awards program
- Company logo on the Gala website
- Social media acknowledgement
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as Awards Sponsor in the program book
- Prominent full page advertisement in program book

After Party Sponsor - \$10,000

- Designation as After Party Sponsor of the 2025 Annual Awards Gala
- Six (6) tickets to Gala
- Co-branding of photo backdrop at After Party
- Company logo on the Gala website
- Social media acknowledgement
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as After Party Sponsor in the program book
- Prominent full page advertisement in program book

ANNUAL AWARDS GALA

Silent Auction Sponsor - \$10,000

- Designation as Silent Auction Sponsor of the 2025 Annual Awards Gala
- Six (6) tickets to Gala
- Premier branding on Silent Auction website
- Company logo on the Gala website
- Social media acknowledgement
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as Silent Auction Sponsor in the program book
- Full page advertisement in program book

Red Carpet Sponsor - \$10,000 *Exclusive Sponsorship Opportunity - Limited to One Sponsor Only*

- Designation as Red Carpet Sponsor of the 2025 Annual Awards Gala
- Six (6) tickets to Gala
- Co-Branded Gala Red Carpet backdrop featuring sponsor logo and OMSDC logo
- Company logo on the Gala website
- Social media acknowledgement
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as Red Carpet Sponsor in the program book
- Full page advertisement in program book

Reception Sponsor - \$6,000

- Designation as Reception Sponsor of the 2025 Annual Awards Gala
- Four (4) tickets to Gala
- Company logo on the Gala website
- 'Who's Coming' spotlight feature on social media
- Company logo on all digital & printed materials
- Company recognized as Reception Sponsor in the program book
- Full page advertisement in program book

Market Sponsor (Certified MBE Only) - \$2,000

- Designation as Market Sponsor of the 2025 Annual Awards Gala
- Two (2) tickets to Gala
- 'Who's Coming' Spotlight feature on social media
- Company logo on screen at Gala
- Company logo in Gala program book
- Company recognized as Market Sponsor in the program book
- Full page advertisement in program book

ANNUAL AWARDS GALA

2025 GALA REGISTRATION

2025 Gala Ticket - \$400 Corporate | \$200 Certified MBE

- Admission to 2025 Awards Gala
 - Opening Reception
 - Silent Auction
 - Dinner & Entertainment
 - Awards Program
 - After Party

2025 GALA TABLE

Ten tickets to 2025 Awards Gala

- Corporate / Unaffiliated \$3,600
- Certified MBE \$1,800

2025 GALA PROGRAM BOOK ADVERTISING

Promote your company, products & services with an ad in the 2025 Gala Program Book.

Advertisement Specifications

FULL PAGE AD - \$500

- 8.5"(w) x11"(h)

Ad Submission Guidelines

- Please submit print-ready artwork by November 7, 2025
- 300 dpi jpg, png, pdf, or outlined eps files.
- Ads can be emailed to marketing@ohiommsdc.org.



DELIVERING BETTER BUSINESS RESULTS THROUGH INCLUSION AND INNOVATION ▶▶▶▶



@OhioMSDC



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/in/ohio-msdc

#OhioMakesItHappen



COLUMBUS HEADQUARTERS

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