



# 2026 Corporate Partnerships Sponsorship and Bundles

PERFORMANCE + PURPOSE FOR  
TODAY'S SUPPLY CHAINS

The Ohio Minority Supplier Development Council (OMSDC) is the Ohio affiliate of the National Minority Supplier Development Council (NMSDC). We connect certified Minority Business Enterprises (MBEs) with corporations and institutions that need competitive, innovative suppliers. OMSDC-certified MBEs in Ohio generate billions in revenue, support tens of thousands of jobs, and contribute over a billion dollars in tax revenue that keeps local services and communities strong.

Build more resilient, lower-risk supply chains by diversifying qualified suppliers.

Turn your supplier diversity goals into actionable sourcing plans and shortlists.

Get credible metrics and stories you can share with boards, regulators, and stakeholders.

## HOW CORPORATE PARTNERSHIPS WORK

### Membership

Baseline access, data, and buyer enablement.

### Sponsorships

Focus visibility and engagement on a single signature event.

### Bundles

Best value for year-round access, visibility, and curated supplier solutions.



## Performance + Purpose

Through ~500 OMSDC Certified MBEs in Ohio:

- **\$7.4B in annual MBE revenue**
- **\$18.1B in total annual economic output**
- **~57,000 jobs supported**



## Your Partnership Powers

### Stronger Supply Chains

- More options in critical spend categories.
- Reduced single-supplier risk, better continuity.

### Practical Buyer Enablement

- OGSM- style conversations to clarify needs and priorities.
- A "needs pipeline" to find, vet, and connect qualified MBEs.
- Matchmaking and Deal Maker sessions that move conversations into pilots and awards.

## Membership Snapshot

Corporate membership, on its own or inside a bundle, gives you:

- **Access** to the OMSDC supplier database and council communications.
- **Invitations** to buyer roundtables, briefings, and strategic discussions.
- **A partner** who helps you stay the course even as DEI budgets and teams change.

## Charitable Giving

Each bundle and sponsorship level includes a charitable gift component.

A portion of your payment may be tax deductible. Documentation will be provided.

**Let's design the right mix for your team.** We can recommend the best membership, sponsorship, or bundle based on: Your current and future category needs | Where MBEs can reduce risk or add innovation | The capacity your internal team has to engage.

# CORPORATE PARTNERSHIP BUNDLES (Best Year-Round Value)

Corporate bundles combine membership, multi-event sponsorship, and curated supplier solutions in one simple package. Partner once, and your team has consistent access to data, introductions, and visibility across the full year.

Corporate Bundles	Empowerment \$25,000	Advancement \$20,000	Investment \$15,000	Advocate \$10,000	Access \$7,500
<b>Annual Meeting Tickets</b>	5	4	3	2	1
<b>ConnectingOHIO</b>					
Full Pass (2-days + Welcome Dinner)	4	4	2	2	1
Deluxe Expo (Welcome Dinner + Trade Fair)	0	0	1	0	0
Expo Pass (1-day Trade Fair)	2	0	0	1	0
Trade Fair Booth	1	1	1	1	1
<b>Awards Gala Tickets</b>	5	4	4	4	2
<b>Marketing</b>					
Pre-event spotlight	✓	✓	X	X	X
Post-event spotlight	✓	✓	✓	X	X
Social Media Promotion	✓	✓	✓	✓	X
Digital Ad Pages	✓	✓	✓	✓	X
On-site Signage	✓	✓	✓	✓	✓
Digital Display	✓	✓	✓	✓	✓
Attendee Collateral	✓	✓	✓	X	X
Other Print Promotion	✓	✓	✓	✓	✓

**Bundles are designed for teams that want fewer decisions, clearer value, and a direct line from supplier diversity strategy to sourcing outcomes.**

# 2026 EVENT SPONSORSHIP

Annual Meeting (Mar 19) · ConnectingOHIO (Jul 20 - 21) · Annual Awards Gala (Nov 20)

Sponsor a single OMSDC signature event to focus your visibility and engagement where it fits best. Each level combines leadership positioning, access to qualified suppliers, and opportunities to align programming with your real supply chain needs.

Connect with qualified MBEs in key spend categories.

Support buyer-focused forums, panels, and Deal Maker sessions built around your sourcing needs.

Highlight your commitment to inclusive, resilient supply chains and local growth.

Event	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Copper Sponsor	Supporter
<b>Annual Meeting</b>	\$5,000	\$3,000	\$2,000	\$750	-
Annual Meeting Tickets	10	8	6	2	-
<b>Connecting OHIO</b>	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
Connecting OHIO Tickets	8	6	5	3	2
<b>Annual Awards Gala</b>	\$10,000	\$7,500	\$5,000	\$3,000	\$1,500
Gala Tickets	10	8	6	4	2

*Event Sponsors receive the same marketing benefits as Bundle Sponsors of the same levels, e.g. Presenting/Empowerment, Gold/Advancement, Silver/Investment, etc.*

**Not sure which event best fits your sourcing priorities? We can help you align sponsorship with the categories and locations that matter most to your supply chain.**

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