



2026 MBE Services Sponsorship and Bundles

ACCESS, VISIBILITY, AND RELATIONSHIPS THAT MOVE BUSINESS FORWARD.

Ohio Minority Supplier Development Council (OMSDC) is the Ohio affiliate of the National Minority Supplier Development Council (NMSDC). We connect certified Minority Business Enterprises (MBEs) with corporations and organizations that need competitive, innovative suppliers. We grow the Ohio Economy by helping minority business leaders and entrepreneurs secure contracts, create jobs, corporate stakeholder value and build generational wealth in our communities.



WHY PARTNER WITH OMSDC?

Get access to opportunities through our corporate / organizational relationships.

Build capability and capacity to deliver customers' large-scale projects.

Be part of measurable impact for Ohio's economy and your business, through corporate-MBE partnerships.

TWO WAYS TO PARTICIPATE:

Bundle Sponsorship: Best value and a simplest way to gain visibility across all OMSDC Signature Events.
Single Event Sponsorship: Purchase a sponsorship for a single event only.



OMSDC-certified MBEs in Ohio have a significant impact.

- \$7.4B in annual MBE revenue
- \$18.1B in total annual economic output
- ~57,000 jobs supported



What Your Sponsorship or Bundle Powers

- **Development.** Practical readiness support that helps you win and keep contracts.
- **Connection.** Curated access to corporate members, decision-makers, and strategic MBE partnership.
- **Advocacy that matters.** Support that is designed to build trust and credibility, more than an introduction.

What “visibility” means with OMSDC

More than logo placement. Visibility is used to reinforce your credibility with buyers and partners. Examples include:

- Event and digital recognition that signal you as supplier-ready
- Select spotlight / feature opportunities tied to impact and success



Charitable Giving

Each Bundle and Sponsorship level includes a charitable gift component.

A portion of your payment is tax deductible. Documentation will be provided for your records.

Let's choose the right level for your goals.

We will work with you to determine the best Bundle or Event Sponsorship level based on your target customers, capacity, and growth plan.

MBE SPONSOR BUNDLES (Best Year-Round Value)

MBE Bundles combine sponsorship and tickets across all three OMSDC Signature Events, plus built-in visibility. Integrate OMSDC Sponsorship into your company's marketing plan and your business will show up consistently at key relationships building events.

Corporate Bundles	Vanguard \$10,000	Trendsetter \$5,000	Innovator \$3,000	Influencer \$1,500
Annual Meeting Tickets	4	3	2	1
ConnectingOHIO				
Full Pass (2-day + Welcome Dinner)	2	1	1	0
Deluxe Expo (Welcome dinner + Trade Fair)	1	2	0	0
Expo Pass (1-day Trade Fair)	1	0	0	2
Trade Fair Booth	1	1	0	0
Awards Gala Tickets	5	2	2	2
Marketing				
Pre-event spotlight	✓	✓	X	X
Post-event spotlight	✓	✓	✓	X
Social Media Promotion	✓	✓	✓	✓
Digital Ad Pages	✓	✓	✓	✓
On-site Signage	✓	✓	✓	✓
Digital Display	✓	✓	✓	✓
Attendee Collateral	✓	✓	✓	X
Other Print Promotion	✓	✓	✓	✓

Bundles are designed for teams that want fewer decisions, clearer value, and a direct line from supplier diversity strategy to sourcing outcomes.

2026 EVENT SPONSORSHIP

Annual Meeting (Mar 19) · ConnectingOHIO (Jul 20 - 21) · Annual Awards Gala (Nov 20)



Sponsor a single signature event to focus your visibility and engagement where it fits best. Each level includes tickets plus recognition that helps raise your profile with corporate members and other MBEs.

Event	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Copper Sponsor	Supporter
Annual Meeting	\$5,000	\$3,000	\$1,000	\$500	\$300
Annual Meeting Tickets	10	8	6	2	1
Connecting OHIO	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000
Connecting OHIO Tickets	8	6	5	3	2
Annual Awards Gala	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000
Gala Tickets	10	8	6	4	2

Event Sponsors receive the same marketing benefits as Bundle Sponsors of the same levels, e.g. Presenting/Empowerment, Gold/Advancement, Silver/Investment, etc.

Not sure which event best fits your sourcing priorities? We can help you align sponsorship with the categories and locations that matter most to your supply chain.

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