



Ohio Minority Supplier
Development Council

OHIO MINORITY SUPPLIER DEVELOPMENT COUNCIL

2026 Signature Events Sponsorship Guide

Three events. One ecosystem. A year-round investment in Ohio's supplier inclusion work.

ANNUAL MEETING

March 19 · Wilberforce, OH

CONNECTINGOHIO

July 20–21 · Cincinnati, OH

AWARDS GALA

November 20 · Columbus, OH



OMSDC's Annual Awards Gala brings Fortune 500 companies and small businesses from across Ohio into one room to celebrate growth, partnership, and investment.

ADVOCATE

CONNECT

DEVELOP

A Year of Focused Work

WHY THIS MATTERS One sponsorship can create visibility, access, and credibility across the full year.

OMSDC's three signature events form the backbone of a year-round investment in Ohio's supplier ecosystem. Each one serves a distinct purpose. The Annual Meeting sets direction. ConnectingOHIO moves conversations toward transactions. The Awards Gala recognizes the organizations doing the work.

Sponsoring OMSDC means consistent presence in the rooms where Ohio's supplier ecosystem is being built — not as a bystander, but as a named partner in it. And there is a level that fits most organizations. You do not need a six-figure supplier diversity budget to show up here in a meaningful way.

SET DIRECTION

Annual Meeting

CREATE PIPELINE

ConnectingOHIO

EARN VISIBILITY

Awards Gala

Annual Meeting

Central State University · Wilberforce, Ohio



The 2026 Annual Meeting opened the year the way it was meant to be opened — with honesty about where things stand and clarity about where they are going. Corporate executives, certified minority business owners, regional officials, and community partners came together at Central State University for a full day.

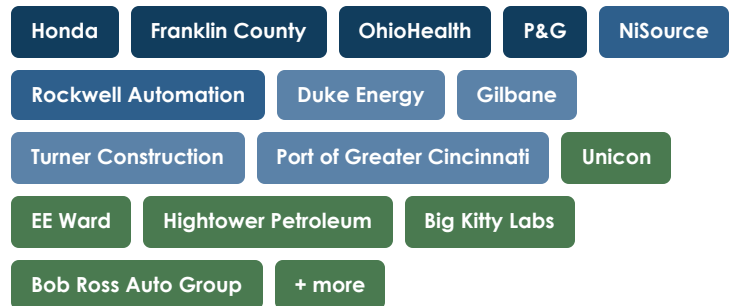
Dr. Marie Cosgrove, PhD, author of *Greater Fortune*, delivered the keynote. Ralph G. Moore of RGMA led the Corporate Impact Lab on hardwiring supplier inclusion to shareholder return. Jamie Van Doren led the MBE Impact Lab on practical AI use and the SCOPE framework. The afternoon debuted MatchDesk, a curated one-on-one networking platform.

The day was anchored by a strong sponsor community whose investment made the program possible.

2027 ANNUAL MEETING

Location and date to be announced. Organizations interested in presenting or title-level sponsorship are encouraged to connect early. Contact jprice@ohiomsc.org.

2026 SPONSORS — THANK YOU



2026 EVENT SPONSORSHIP

LEVEL	INVESTMENT	TICKETS
Presenting Sponsor	\$5,000	10
Gold Sponsor	\$3,000	8
Silver Sponsor	\$2,000	6
Copper Sponsor	\$750	2

OPEN FOR SPONSORSHIP

Jul 20–21
2026

ConnectingOHIO

Business Opportunity Expo & Supplier Diversity Exchange · Cincinnati, Ohio

BEST FOR

Organizations that want the clearest line from sponsorship to sourcing conversations, buyer access, and pipeline-building.

ConnectingOHIO is where the work moves from conversation to transaction. The two-day event brings together corporate procurement leaders, government agencies, and certified minority businesses in a format built around real sourcing activity — not passive networking.

Cincinnati brings strong energy to 2026. The region's corporate base, port authority presence, and active MBE sector make it one of the more productive supplier diversity markets in the state.

The program includes a two-day procurement fair, impact sessions, buyer-supplier matchmaking, a Welcome Dinner Reception, and the ConnectingOHIO Golf Classic. An exclusive Sponsor Reception is available to qualifying sponsor levels.



WHY CINCINNATI

OMSDC's signature events rotate cities across Ohio each year. Cincinnati's corporate footprint and MBE market activity make it a strong fit for a procurement-focused event.

DAY 1 — JULY 20

Golf Classic · Welcome Dinner Reception

DAY 2 — JULY 21

Procurement Fair · MatchMaking · Impact Sessions

BOTH DAYS

Introductions · Networking · Relationship Building

TRADE FAIR BOOTH

All bundle sponsors receive one booth

LEVEL	INVESTMENT	TICKETS
Presenting Sponsor	\$10,000	8
Gold Sponsor	\$7,500	6
Silver Sponsor	\$5,000	5
Copper Sponsor	\$3,000	3
Supporter	\$1,500	2



Individual registration options available including Full Pass, Deluxe Expo, Two-Day, and One-Day passes for both corporate and certified MBE rates. Program book advertising available separately.



OPEN FOR SPONSORSHIP

Nov 20
2026

Annual Awards Gala

Columbus, Ohio



BEST FOR

Organizations that want senior-level visibility, brand prestige, and public alignment with supplier inclusion leadership.

The Annual Awards Gala is where the year comes together. Each November, OMSDC gathers Ohio's business community for an evening that stops to recognize what has actually been accomplished — the partnerships built, the contracts awarded, the businesses that grew.

It is the highest-profile evening in the OMSDC calendar, drawing senior leaders across the corporate, MBE, and civic sectors.

EVENING PROGRAM

Opening Reception · Silent Auction · Dinner · Awards Program · After Party

LEVEL	INVESTMENT	TICKETS
Presenting Sponsor	\$10,000	10
Gold Sponsor	\$7,500	8
Silver Sponsor	\$5,000	6
Copper Sponsor	\$3,000	4
Supporter	\$1,500	2

Individual Gala tickets and full tables available for both corporate and certified MBE rates.

CHARITABLE GIVING COMPONENT

A portion of your payment may be tax deductible. Documentation provided.

What Each Sponsorship Level Includes

Marketing and visibility benefits are consistent across all three events at each tier level.

RECOGNITION & BENEFIT	PRESENTING	GOLD	SILVER	COPPER	SUPPORTER
Pre-event spotlight feature	✓ Dedicated	✓ Dedicated	—	—	—
Post-event spotlight feature	✓ Dedicated	✓ Dedicated	✓ Group	—	—
Social media promotion	✓ Dedicated	✓ Dedicated	✓ Group	✓ Group	—
Digital ad placement	✓	✓	✓	✓	—
On-site signage	Top placement	Prominent	✓	Group	—
Digital display loop	Top placement	✓	✓	✓	Name only
Event program recognition	✓	✓	✓	Logo	Name only
Attendee collateral	✓	✓	✓	—	—
Post-event thank-you	✓ Dedicated	✓ Dedicated	✓ Group	✓ Group	✓ Group

Presenting/Empowerment, Gold/Advancement, Silver/Investment, and Copper/Advocate levels carry equivalent marketing benefits across single-event and bundle tracks.

HOW TO GET STARTED

Contact James Price at jprice@ohiomcdc.org or (614) 783-2561 to discuss the right level for your organization. Agreements can be completed in advance of each event or as an annual bundle. OMSDC staff will confirm your benefits, coordinate on-site logistics, and handle all recognition elements.

YEAR-ROUND VALUE

Corporate Partnership Bundles

Bundle across all three events for consistent year-round presence, membership, and marketing benefits — at a meaningfully lower investment than buying each event separately.

SMARTEST BUY Bundles are the clearest way to turn one approval into year-round reach.

ACCESS

\$7,500

per year

Annual Meeting Tickets **1**

ConnectingOHIO Full Pass **1**

Trade Fair Booth **✓**

Gala Tickets **2**

Social Media **—**

ADVOCATE

\$10,000

per year

Annual Meeting Tickets **2**

ConnectingOHIO Full Pass **2**

ConnectingOHIO Expo Pass (1-day) **1**

Trade Fair Booth **✓**

Gala Tickets **4**

Social Media **✓**

MOST POPULAR

INVESTMENT

\$15,000

per year

Annual Meeting Tickets **3**

ConnectingOHIO Full Pass **2**

ConnectingOHIO Deluxe Expo **1**

Trade Fair Booth **✓**

Gala Tickets **4**

Post-event Spotlight **✓**

ADVANCEMENT

\$20,000

per year

Annual Meeting Tickets **4**

ConnectingOHIO Full Pass **4**

Trade Fair Booth **✓**

Gala Tickets **4**

Pre + Post Spotlights **✓**

Attendee Collateral **✓**

EMPOWERMENT

\$25,000

per year

Annual Meeting Tickets **5**

ConnectingOHIO Full Pass **4**

ConnectingOHIO Expo Pass (1-day) **2**

Trade Fair Booth **✓**

Gala Tickets **5**

All Marketing Benefits **✓**

BEST ENTRY POINT

Access / Advocate

A strong fit for organizations newer to OMSDC or working with tighter budgets that still want year-round presence and event access.

BEST OVERALL RETURN

Investment / Advancement

Ideal for organizations that want stronger visibility, more tickets, and a clearer leadership position across the full calendar.

TOP LEADERSHIP TIER

Empowerment

Built for organizations where supplier inclusion is a visible strategic priority and top-tier positioning matters all year long.

What the Partnership Actually Delivers



~500

OMSDC-Certified MBEs in Ohio

\$18.1B

Total annual economic output

57,000+

Jobs supported

BOTTOM LINE

This is not just event sponsorship. It is a visible, year-round position inside Ohio's supplier ecosystem — helping your organization build relationships, strengthen sourcing access, and demonstrate credible leadership.



Stronger Supply Chains

More qualified options in critical spend categories. Reduced single-supplier concentration risk. Better sourcing flexibility when conditions change.



Practical Buyer Enablement

OGSM-style conversations to clarify your needs and priorities. A curated pipeline to find, vet, and connect qualified MBEs. Deal Maker sessions designed to move introductions toward pilots and awards.



Credible Visibility

Presenting and Gold sponsors receive dedicated spotlight features — not just logo mentions, but stories about your work and why it matters.



Metrics You Can Use

Credible data and outcomes documentation you can share with boards, regulators, and stakeholders. Supplier diversity is not charity — it is a business strategy.

CHOOSING THE RIGHT LEVEL

If you want entry-level year-round presence, start with the Access or Advocate bundles. If you want stronger visibility and better overall return, Investment or Advancement are the clearest choices. If leadership positioning is the goal, Empowerment is the top tier.

Ready to Partner?

Contact us to find the right fit for your organization and help shape Ohio's supplier ecosystem for 2026.

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